

	SCOEDD RKC RTS PROJECTS	ROSS RAGLAND YOU ARE THE ONE	MERRILL Lost River Bluegrass	KLAMATH FILM KIFF2018	DK ARTS ON THE FLYWAY	KFDA HANGING BASKETS	HIGH ALTITUDE MOUNTAIN MEMORIAL	PHOENIX OR PHOENIX OR FILM	KLAMATH CHAMBER RURAL BUS. & INNOVATION	30 MILE CLUB WEBSITE	FREEDOM FOUNDATION BREW AND Q	OIT INVENTOR	KLAMATH TRAIL ALLIANCE TRAIL MAP	KLAMATH TRAIL ALLIANCE VAULT TOILET	DK RIDE THE RIM	FAVELL ART SHOW AND SALE 2018
	Trad Infra	Trad Infra	Spon Event	Trad Event	Spon Event	Spon infra	Trad Event	Trad infra	Spon Event	Spon infra	Trad Event	Spon Event	Spon infra	Trad infra	Trad Event	Trad Event
Score Sheet Used																
Increase Tourism	550	320	510	510	320	180	500	250	400	540	350	540	370	400	470	570
Encourage Overnight	0	200		280			260	130			210			0	220	320
Ability to Complete	265	120	165	155	115	150	145	115	150	175	120	140	175	310	125	170
Marketing Plan	165	120		140			120	95			110			165	125	150
Leverage Funding	630	430		530			440	300			430			480	450	610
Sustainable Marketing	530	440		490			460	210			360			480	460	490
Community Support	660	490	170	155	110	450	145	90	140	660	135	130	640	670	110	160
Evaluation Method	280	360	550	540	360	250	520	230	520	500	380	440	460	300	490	570
Preference Points:																
Shoulder Season									3						10	21
Outlying Area			70												50	10
Family Friendliness			70	44	49				10			53			35	54
Average Score from Committee	440	496	219.2857143	406.2857143	190.8	171.6666667	370	202.8571429	203.8333333	267.8571429	349.1666667	217.1666667	235	400.7142857	509	446.4285714
Total Possible Score from Committee	525	525	280	555	280	325	555	525	280	325	555	280	325	525	555	555
Funding Requested:	\$ 10,000.00	\$ 20,650.00	\$ 2,500.00	\$ 12,000.00	\$ 2,500.00	\$ 2,500.00	\$ 21,000.00	\$ 25,000.00	\$ 2,000.00	\$ 2,500.00	\$ 25,000.00	\$ 2,500.00	\$ 1,456.00	\$ 14,500.00	\$ 20,000.00	\$ 15,000.00
Funding Recommended:	\$ 10,000.00	\$ 15,000.00	\$ 2,500.00	\$ 7,600.00	\$ 2,500.00	\$ 2,033.00	\$ 5,785.00		\$ 1,750.00	\$ 2,500.00	\$ 7,100.00	\$ 2,500.00	\$ 1,456.00	\$ 10,000.00	\$ 18,000.00	\$ 10,000.00
Total Amount Recommended:	\$ 98,724.00							si=325		se=280		te=555		ti=525		

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS _____ DAY OF _____ 2018.

CHAIR
 APPROVED
 DISAPPROVED

VICE-CHAIR
 APPROVED
 DISAPPROVED

COMMISSIONER
 APPROVED
 DISAPPROVED

RCC Rural Tourism Studio Project

Name of Applicant

George Rogers

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u> 10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10)	<u>7</u> 5	<u>35</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>5</u> 5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10)	<u>7</u> 10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>6</u> 10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10)	<u>10</u> 10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5)	<u>4</u> 10	<u>40</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>430</u>	

Reviewer Conflict of Interest: No

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 5000.00

RKC Rural Tourism

Name of Applicant

Deven Ross

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>6</u> 10	<u>0</u> <u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10)	<u>7</u> 5	<u>0</u> <u>35</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>5</u> 5	<u>0</u> <u>25</u>	Are the budget and marketing plan realistic?
(1-10)	<u>7</u> 10	<u>0</u> <u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>5</u> 10	<u>0</u> <u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10)	<u>7</u> 10	<u>0</u> <u>70</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5)	<u>50</u> 10	<u>0</u> <u>500</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		0 370 360	

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 6,000

TOURISM

RURAL KLAHAMA STUDIO PROJECT

SALLY PEARNE

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	10	0	10 Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10)	5	0	5 Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	5	0	5 Are the budget and marketing plan realistic?
(1-10)	10	0	10 Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	10	0	10 Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10)	10	0	10 Is there demonstrated community support? Is there evidence of in-kind support?
(1-5)	5	0	5 Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		0	55

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ _____

300350

Name of Applicant

Heather S
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	8	10	0 80
Does the applicant clearly demonstrate how this project will increase out of county visitors?			
(1-10)	8	5	0 40
Does the applicant have the ability to complete the project? Is management and/or administration capable?			
(1-5)	5	5	0 25
Are the budget and marketing plan realistic?			
(1-10)	10	10	0 100
Does the applicant clearly demonstrate how the project will leverage funding?			
(1-10)	7	10	0 70
Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?			
(1-10)	10	10	0 100
Is there demonstrated community support?			
(1-5)	4	10	0 40
Is there evidence of in-kind support?			
(1-5)		10	0 455
Is there a strong evaluation method with measurable objectives?			
TOTAL POINTS			

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 10,000



Rural Tourism Scored

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>8</u> 10	<u>0 80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10)	<u>10</u> 5	<u>0 50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>5</u> 5	<u>0 25</u>	Are the budget and marketing plan realistic?
(1-10)	<u>10</u> 10	<u>0 100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>10</u> 10	<u>0 100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10)	<u>10</u> 10	<u>0 100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5)	<u>4</u> 10	<u>0 40</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS			
			<u>0 495</u>

Reviewer Conflict of Interest:

Comments: yes!

Do you recommend this project for funding: YES NO Partial funding: \$ _____

\$ 10,000

RKC Rural Tourism

Matt Dodson

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	8	10	0 80
(1-10)	9	5	0 45
(1-5)	5	5	0 25
(1-10)	10	10	0 100
(1-10)	8	10	0 80
(1-10)	9	10	0 90
(1-5)	3	10	0 30
TOTAL POINTS			0 450

Does the applicant clearly demonstrate how this project will increase out of county visitors? 550

Does the applicant have the ability to complete the project? Is management and/or administration capable? 265

Are the budget and marketing plan realistic? 165

Does the applicant clearly demonstrate how the project will leverage funding? 630

Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? 530

Is there demonstrated community support? Is there evidence of in-kind support? 660

Is there a strong evaluation method with measurable objectives? 280

Reviewer Conflict of Interest:

Comments: Love to see all of these communities working together

Do you recommend this project for funding: YES NO Partial funding: \$ 10,000

RVC Rural Tourism
Studio w/ Travel Oregon

KW

Name of Applicant

Name of Reviewer

\$10,000

Tourism Grant Application - Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Travel Oregon
Grant

Potential

Score Weight Points

(1-10) 8 10 0 80

Does the applicant clearly demonstrate how this project will increase out of county visitors?

(1-10) 7 5 0 35

Does the applicant have the ability to complete the project? Is management and/or administration capable?

(1-5) 3 5 0 15

Are the budget and marketing plan realistic?

(1-10) 9 10 0 90

Does the applicant clearly demonstrate how the project will leverage funding?

(1-10) 7 10 0 70

Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?

(1-10) 10 10 0 100

Is there demonstrated community support? Is there evidence of in-kind support?

(1-5) 3 10 0 30

Is there a strong evaluation method with measurable objectives? *Not really, but would be difficult to do*

TOTAL POINTS 0 420

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$

\$10,000

Budget

alot on Print materials

Rack cards

* Marketing budget seems a bit off

(Distribution of materials outside)

In-kind Support

Why? shouldn't be thinking digital?

Heavy on Print

maybe think of digital