

Score Sheet Used	SCOEDD RKC RTS PROJECTS Trad Infra	ROSS RAGLAND YOU ARE THE ONE Trad Infra	MERRILL Lost River Bluegrass Spon Event	KLAMATH FILM KIFF2018 Trad Event	DK ARTS ON THE FLYWAY Spon Event	KFDA HANGING BASKETS Spon infra	HIGH ALTITUDE MOUNTAIN MEMORIAL Trad Event	PHOENIX OR PHOENIX OR FILM Trad infra	KLAMATH CHAMBER RURAL BUS. & INNOVATION Spon Event	30 MILE CLUB WEBSITE Spon infra	FREEDOM FOUNDATION BREW AND Q Trad Event	OIT INVENTOR Spon Event	KLAMATH TRAIL ALLIANCE TRAIL MAP Spon Infra	KLAMATH TRAIL ALLIANCE VAULT TOILET Trad Infra	DK RIDE THE RIM Trad Event	FAVELL ART SHOW AND SALE 2018 Trad Event
Increase Tourism	550	320	510	510	320	180	500	250	400	540	350	540	370	400	470	570
Encourage Overnight	0	200		280			260	130			210			0	220	320
Ability to Complete	265	120	165	155	115	150	145	115	150	175	120	140	175	310	125	170
Marketing Plan	165	120		140			120	95			110			165	125	150
Leverage Funding	630	430		530			440	300			430			480	450	610
Sustainable Marketing	530	440		490			460	210			360			480	460	490
Community Support	660	490	170	155	110	450	145	90	140	660	135	130	640	670	110	160
Evaluation Method	280	360	550	540	360	250	520	230	520	500	380	440	460	300	490	570
Preference Points:																
Shoulder Season									3						10	21
Outlying Area			70												50	10
Family Friendliness			70	44	49				10			53			35	54
Average Score from Committee	440	496	219.2857143	406.2857143	190.8	171.6666667	370	202.8571429	203.8333333	267.8571429	349.1666667	217.1666667	235	400.7142857	509	446.4285714
Total Possible Score from Committee	525	525	280	555	280	325	555	525	280	325	555	280	325	525	555	555
Funding Requested:	\$ 10,000.00	\$ 20,650.00	\$ 2,500.00	\$ 12,000.00	\$ 2,500.00	\$ 2,500.00	\$ 21,000.00	\$ 25,000.00	\$ 2,000.00	\$ 2,500.00	\$ 25,000.00	\$ 2,500.00	\$ 1,456.00	\$ 14,500.00	\$ 20,000.00	\$ 15,000.00
Funding Recommended:	\$ 10,000.00	\$ 15,000.00	\$ 2,500.00	\$ 7,600.00	\$ 2,500.00	\$ 2,033.00	\$ 5,785.00		\$ 1,750.00	\$ 2,500.00	\$ 7,100.00	\$ 2,500.00	\$ 1,456.00	\$ 10,000.00	\$ 18,000.00	\$ 10,000.00
Total Amount Recommended:	\$ 98,724.00							si=325		se=280						te=555
																ti=525

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS _____ DAY OF _____ 2018.

CHAIR
 APPROVED
 DISAPPROVED

VICE-CHAIR
 APPROVED
 DISAPPROVED

COMMISSIONER
 APPROVED
 DISAPPROVED

Phoenix Oregon Film

Matt Dodson

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-10)	1 10	0 10
(1-5)	3 10	0 30
(1-5)	5 5	0 25
(1-5)	3 5	0 15
(1-10)	1 10	0 10
(1-10)	1 10	0 10
(1-5)	3 5	0 15
(1-10)	1 10	0 10

Does the applicant clearly demonstrate how this project will increase out of county visitors?
Will the project encourage additional overnight stays beyond the project event?
Does the applicant have the ability to complete the project? Is management and/or administration capable?
Are the budget and marketing plan realistic?
Does the applicant clearly demonstrate how the project will leverage funding?
Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
Is there demonstrated community support? Is there evidence of in-kind support?
Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 125

Add Preference Points

(0-10) Event held during the Shoulder Season – October through May

(0-10) Event held outside of the Klamath Falls urban growth boundary

(0-10) Family Friendliness

TOTAL POINTS 0 125

Reviewer Conflict of Interest:

Comments: Not a Tourism event or building any tangible infrastructure

Do you recommend this project for funding: YES NO Partial funding: \$

Welcome to Phoenix

Name of Applicant

Devon Ross

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-10) <u>8</u>	<u>10</u>	<u>80</u>
(1-5) <u>4</u>	<u>10</u>	<u>40</u>
(1-5) <u>5</u>	<u>5</u>	<u>25</u>
(1-5) <u>5</u>	<u>5</u>	<u>25</u>
(1-10) <u>8</u>	<u>10</u>	<u>80</u>
(1-10) <u>8</u>	<u>10</u>	<u>80</u>
(1-5) <u>5</u>	<u>5</u>	<u>25</u>
(1-10) <u>7</u>	<u>10</u>	<u>70</u>

Does the applicant clearly demonstrate how this project will increase out of county visitors? 240

Will the project encourage additional overnight stays beyond the project event? 100

Does the applicant have the ability to complete the project? 40
Is management and/or administration capable?

Are the budget and marketing plan realistic? 80

Does the applicant clearly demonstrate how the project will leverage funding? 290

Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? 200

Is there demonstrated community support? 75
Is there evidence of in-kind support?

Is there a strong evaluation method with measurable objectives? 220

SUB-TOTAL POINTS: 425

Add Preference Points

(0-10) 10 Event held during the Shoulder Season – October through May 27

(0-10) 0 Event held outside of the Klamath Falls urban growth boundary 0

(0-10) 7 Family Friendliness 7

TOTAL POINTS 435

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 15,500

Phoenix Oregon Film
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-10)	<u>7</u> 10	<u>0</u> <u>70</u>
(1-5)	<u>1</u> 10	<u>0</u> <u>10</u>
(1-5)	<u>5</u> 5	<u>0</u> <u>25</u>
(1-5)	<u>3</u> 5	<u>0</u> <u>15</u>
(1-10)	<u>4</u> 10	<u>0</u> <u>40</u>
(1-10)	<u>7</u> 10	<u>0</u> <u>70</u>
(1-5)	<u>4</u> 5	<u>0</u> <u>20</u>
(1-10)	<u>7</u> 10	<u>0</u> <u>70</u>

SUB-TOTAL POINTS: 0 360

Add Preference Points

- (0-10) Event held during the Shoulder Season – October through May 10
- (0-10) Event held outside of the Klamath Falls urban growth boundary 0
- (0-10) Family Friendliness 0

TOTAL POINTS 0 370

Reviewer Conflict of Interest: No

Comments: Have concerns that this is business expense - Love the Room Night Restaurant Fairfield however.

Do you recommend this project for funding: YES NO Partial funding: \$ 5000.00

PHOENIX OREGON FILM
Name of Applicant

SALLY PEARCE
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	10	0	10
(1-5)	10	0	5
(1-5)	5	0	5
(1-5)	5	0	5
(1-10)	10	0	10
(1-10)	10	0	10
(1-5)	5	0	5
(1-10)	10	0	10

Does the applicant clearly demonstrate how this project will increase out of county visitors?

Will the project encourage additional overnight stays beyond the project event?

Does the applicant have the ability to complete the project?
Is management and/or administration capable?

Are the budget and marketing plan realistic?

Does the applicant clearly demonstrate how the project will leverage funding?

Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?

Is there demonstrated community support?
Is there evidence of in-kind support?

Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 60

Add Preference Points

(0-10) 0 Event held during the Shoulder Season – October through May

(0-10) 0 Event held outside of the Klamath Falls urban growth boundary

(0-10) 0 Family Friendliness

TOTAL POINTS 0 60

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Phoenix Film

KW

Name of Applicant

Name of Reviewer

\$ 25,000

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-10)	10	_____
(1-5)	10	_____
(1-5)	5	_____
(1-5)	5	_____
(1-10)	10	_____
(1-10)	10	_____
(1-5)	5	_____
(1-10)	10	_____

*They will be here - shooting - it is not going to
Does the applicant clearly demonstrate how this project will increase out of attract
county visitors? additional people*

Will the project encourage additional overnight stays beyond the project event?

Does the applicant have the ability to complete the project?
Is management and/or administration capable?

Are the budget and marketing plan realistic?

Does the applicant clearly demonstrate how the project will leverage funding?

Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?

Is there demonstrated community support?
Is there evidence of in-kind support?

Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: _____

Add Preference Points

(0-10) Event held during the Shoulder Season – October through May _____

(0-10) Event held outside of the Klamath Falls urban growth boundary _____

(0-10) Family Friendliness _____

TOTAL POINTS _____

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

*Are they doing this for each location shoot?
These are normal business expenses and
tourism's \$' should not be used in
such a manner.*

Phoenix Oregon Film
Name of Applicant

Heather Lang
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-10)	<u>7</u> 10	<u>0 70</u>
Does the applicant clearly demonstrate how this project will increase out of county visitors?		
(1-5)	<u>2</u> 10	<u>0 20</u>
Will the project encourage additional overnight stays beyond the project event?		
(1-5)	<u>3</u> 5	<u>0 15</u>
Does the applicant have the ability to complete the project? Is management and/or administration capable?		
(1-5)	<u>4</u> 5	<u>0 20</u>
Are the budget and marketing plan realistic?		
(1-10)	<u>7</u> 10	<u>0 70</u>
Does the applicant clearly demonstrate how the project will leverage funding?		
(1-10)	<u>1</u> 10	<u>0 10</u>
Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?		
(1-5)	<u>1</u> 5	<u>0 5</u>
Is there demonstrated community support? Is there evidence of in-kind support?		
(1-10)	<u>5</u> 10	<u>0 50</u>
Is there a strong evaluation method with measurable objectives?		

SUB-TOTAL POINTS: 0

Add Preference Points

(0-10) 7 Event held during the Shoulder Season – October through May

(0-10) 0 Event held outside of the Klamath Falls urban growth boundary

(0-10) 7 Family Friendliness

TOTAL POINTS 0

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Phoenix Oregon Film

Name of Applicant

MARQUEZ

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>1</u> 10	0 <u>10</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>2</u> 10	0 <u>20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>3</u> 5	0 <u>15</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>2</u> 5	0 <u>10</u>	Are the budget and marketing plan realistic?
(1-10)	<u>5</u> 10	0 <u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>3</u> 10	0 <u>30</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>3</u> 5	0 <u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>2</u> 10	0 <u>20</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 260

Add Preference Points

(0-10) _____ Event held during the Shoulder Season – October through May

(0-10) _____ Event held outside of the Klamath Falls urban growth boundary

(0-10) _____ Family Friendliness

TOTAL POINTS 0

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____